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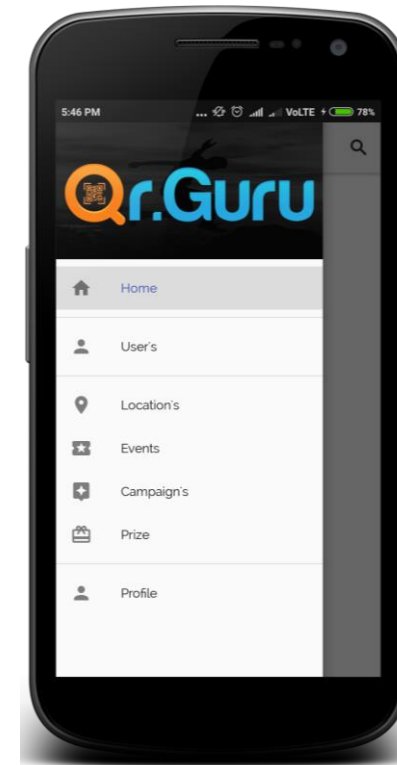


E-commerce and Mobility solutions making the art of selling  
and leads generation more targeted for better performance

QR.Guru is a multiplex E-commerce, Events Lead Management and Prize Scan Campaign solution for Merchants and Retail outlets to manage their online business with seamless Online and Contactless payment acceptance. The platform offers specialized curated carts through an AI feature for shoppers to experience a personalized shopping experience.

Further, QR Guru enables Enterprises with Events lead generation, Prize Scan Campaigns and Events Registry tools to capture and Manage leads and ensure business growth through customer incentive programs for the clientele.

We help create Campaigns and Prize features with “QR Scan-Prize automation”, for lead generation, Event Registry, list of events ‘Guest lists’, Product Automation distribution with customized catalogues and shopping carts.



QR Guru enables organisations to go mobile as well by enabling Affiliates, Resellers, Partners, Influencers and Brand Ambassadors to manage and track Social Media Marketing.



Enable your organization's growth with a digital online E-commerce platform with integrated payment gateways or add you own.



With QR.Guru - Get an online E-commerce platform to start selling products or Services.

Allows Product Automation distribution with personalized catalogues and shopping carts for each individuals.





With Prize Scan Guru, curate a prize contest and collect data of individuals at stores, events, malls or theatres.



With Prize Scan Guru, curate a prize contest and collect data of individuals by mobile, at stores, events, malls or theatres.

For Instance, for every 100th or 1000th scan an individual wins a prize - a discount coupon or a freebie and organization generates leads for their future marketing campaigns.





Individual scans the QR code at any outlet / products or services offered by an organization and can instantly get notification if they have won. The Winners can redeem their coupons at the outlet/shop or online.



Whereas details of the individuals scanning the QR code is captured to be used for future reference.



Retail outlets can create a prize list campaign of their products and input a sequence or random inputs on the product scanning list to enable customers randomly or numerically selected as per the input.

Campaign may be made online and at the store front and customers scan and avail the offer on being selected through the sequence

Example: 1 in 100 customers may win a 20% discount or may avail second product for half price

## Events Lead Management

Automate the process and collect leads with the ease of automated information distribution processes.



A paperless and contactless lead collection is important at any Event / Trade show / Conference / Online.

With QR.Guru, Events Lead Collection you can share your company details, collect the data of individual visiting your booth and manage this data with ease.

The event attendees visiting your booth or kiosk at any event or Trade show simply scans the QR code displayed by you. This allows the attendees to gather information that they are looking for when they visit you and allows you to capture details of these individuals.

Now, no more sharing of visiting cards, brochures and presentations and reach out to each other for future connections and business.



## Event Registry Management

It's that simple by creating a guest list and then check them in upon arrival.



Thinking of hosting an event  
and managing the guest list?

QR Guru is your answer be it  
sending invites, guest  
registration, and guest  
confirmation at the event - all  
at your finger tips.

The platform manages the  
event without any hazel and  
allows you to focus on more  
important tasks - Guest  
interaction



Ecommerce  
Management



Events  
Registry



r.Guru

Prize  
Management



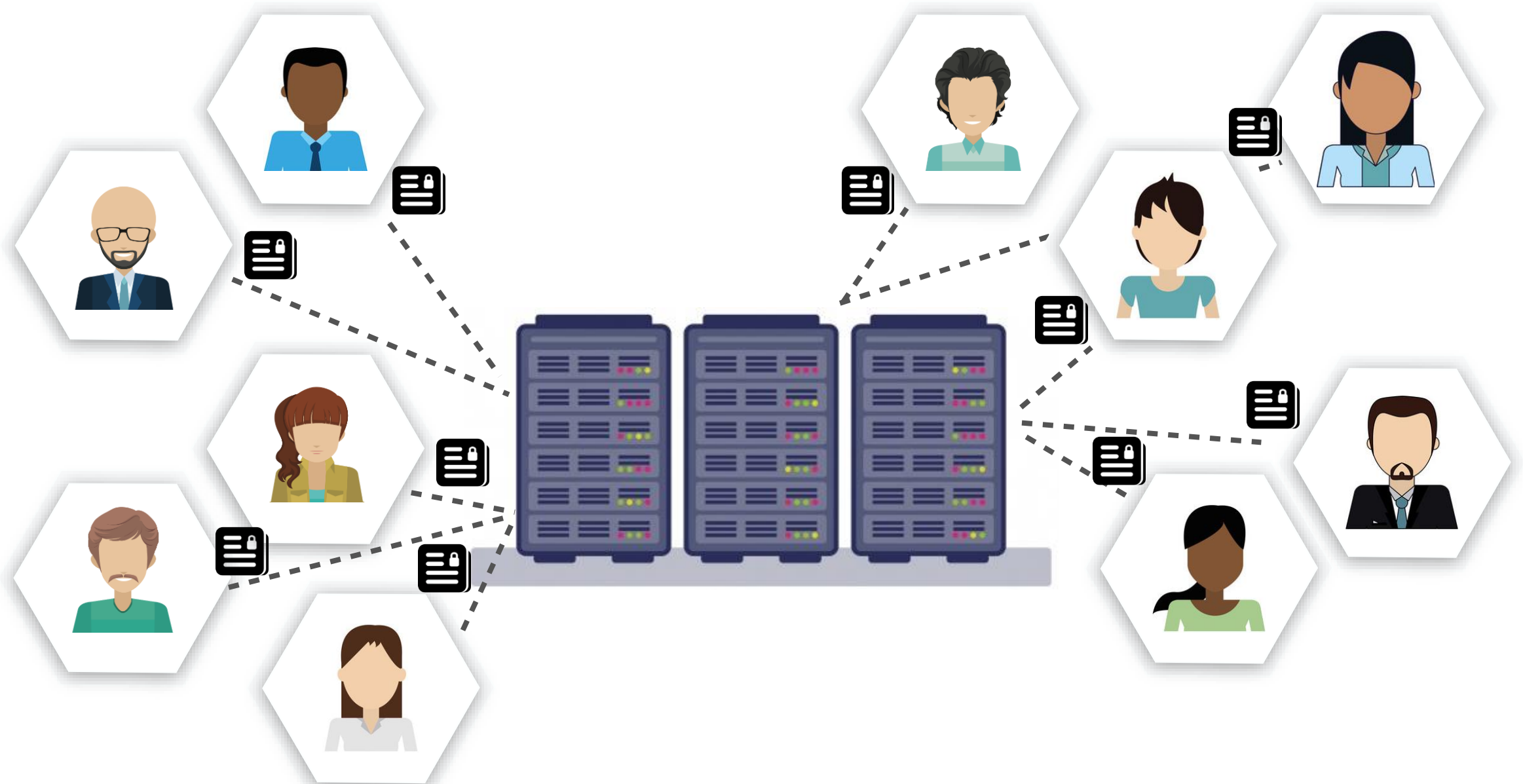
Events Lead  
Management



  
SmartCard  
MARKETING SYSTEMS



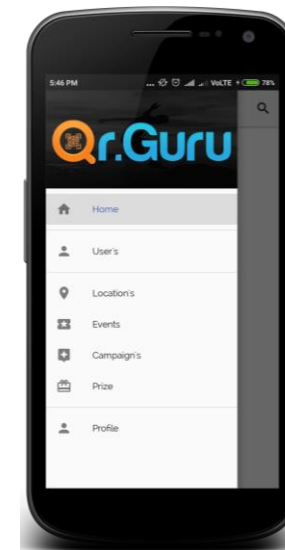
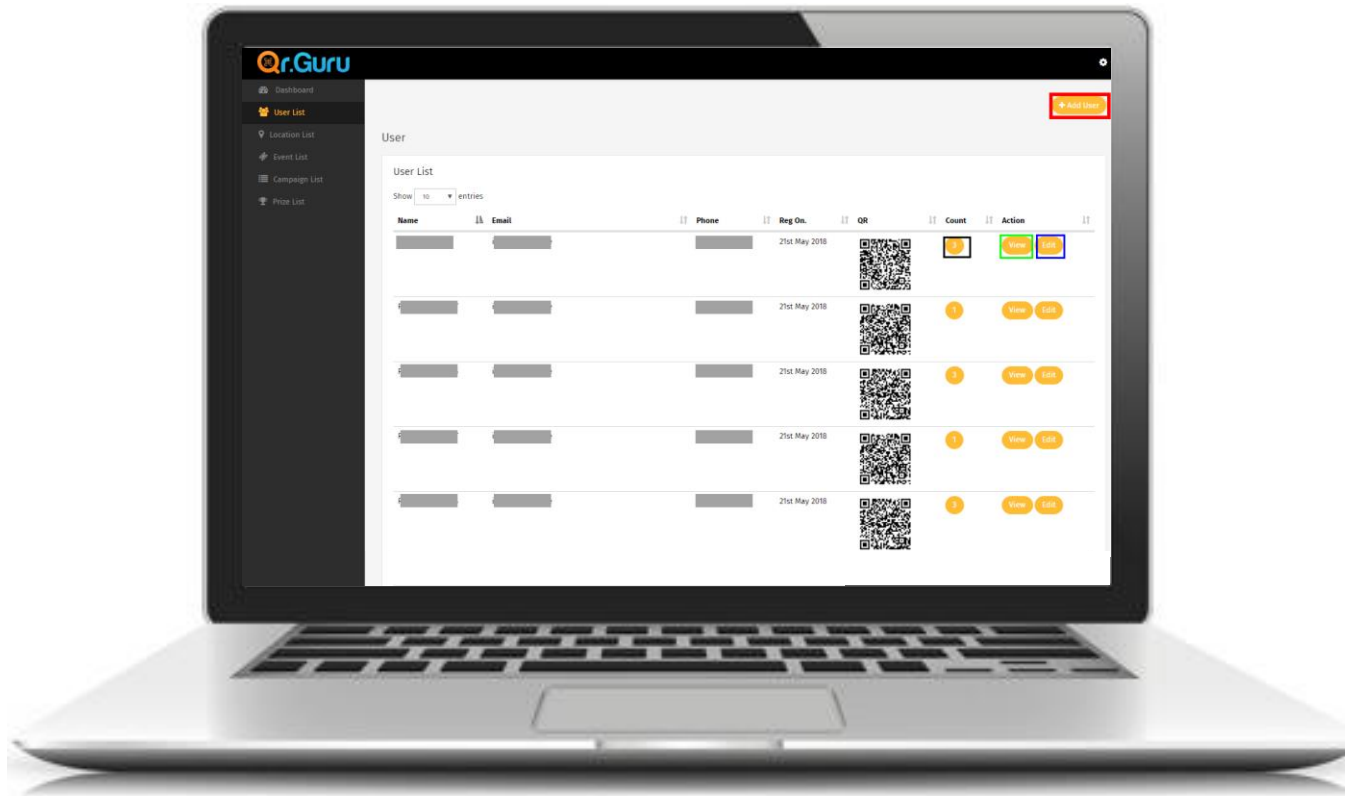
The data gets stored on a secured cloud network for future reference





As global markets transition to digital everything, the need for ease in business will surge!

User friendly Web and Mobile dashboard - easily integrates with your existing system or can be operated as a stand alone platform



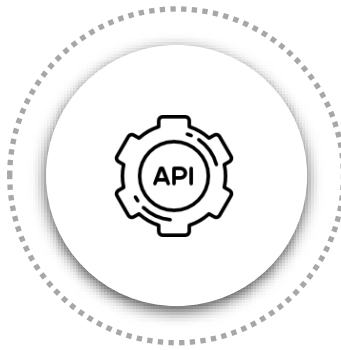
## Business Use Case



# Engagement and Integration



White Label



APIs



Partner Program



Sandbox

Brand As Your Own

## Our Presence



HO: Canada servicing  
North America



Wilmington DA



Mumbai, India :  
Subsidiary Office



Makati, Philippines:  
Partner Office

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# Reach us

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